

# **NEWS RELEASE**

# **Community Bankers Association of Ohio Offers Access to Bankers Helping Bankers for Its Member Banks**

Columbus, OH – The Community Bankers Association of Ohio (CBAO) is pleased to announce its participation with the FedFis and state community banking associations nationwide to offer access to Bankers Helping Bankers to its member banks in Ohio.

Bankers Helping Bankers is a <u>bankers only</u> platform for collaboration and education. Through data tools and dynamic user groups, it provides community bankers with a knowledge base focused on bank technology and emerging Fintech companies, as well as hot topics such as cryptocurrencies, banking as a service and direct digital banking. FedFis partnered with the Independent Bankers Association of Texas (IBAT) to bring the idea for Bankers Helping Bankers to life.

"This platform provides a much-needed opportunity for community banks to collaborate and access cutting-edge product and industry information," said Aza Bittinger, President and COO of CBAO. "We are excited to provide this valuable tool as a new resource for our members."

Questions regarding the program may be directed to Aza Bittinger by emailing ahbittinger@cbao.com or by calling (614) 846-2238.

## **About Community Bankers Association of Ohio (CBAO)**

The Community Bankers Association of Ohio (CBAO) is the financial trade association exclusively representing Ohio's community bank and thrift institutions. The Community Bankers Association of Ohio (CBAO) is organized to establish and maintain an informed network of independent community banks in the state of Ohio that will have the influence and commitment to effectively serve, protect and promote the interests of its members.

#### **About FedFis**

FedFis provides financial institutions fintech data analytics and a strategy system which tracks Financial, M&A, and Vendor data (including technology vendors) on every bank and credit union in the United States. FedFis is committed to "truth in banking", by helping community bankers understand which products and services will best pair with their existing technology to drive the strategic outcomes for which they strive. They are first and foremost, a family business of precisionists. Fifth generation bankers and technology experts with incredible depth and passion for the banking industry.

### **About IBAT**

Formed in 1974, the Independent Bankers Association of Texas (IBAT) represents Texas community banks. The Austin-based group is the largest state community banking organization in the nation, with membership comprised of more than 2,000 banks and branches in 700 Texas communities. Providing safe and responsible financial services to all Texas, IBAT member bank assets range in size from \$27 million to \$39 billion with combined assets statewide of nearly \$256 billion. IBAT member banks are committed to supporting and investing in their local communities.